



An elevated view of the store



Daylighting Benefits

Reduced operations cost / Under 5 year payback

Increased sales

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‘Skylights were found to be positively and significantly correlated to higher sales. All other things being equal, an average non-skylit store in the chain would be likely to have 40% higher sales with the addition of skylights, with a probable range somewhere between 31% to 49%. This was found with 99% statistical certainty. After the number of hours open per week, the presence of skylights was the best predictor of the sales per store of all the variables that we considered. Thus, if a typical non-skylit store were averaging sales of \$2/sf, then its sales might be expected to increase to somewhere between \$2.61 to \$2.98 with the addition of a skylighting system’.