

What is IlluminArt?

IlluminArt is a company in South East Michigan that provides professional lighting design services worldwide

- 1. What is a professional lighting designer?** Most came from architecture, engineering or interior design backgrounds but they have made lighting design a career choice. They attended lighting shows and international education conferences to stay abreast of current trends and critical issues of importance in the field of lighting. This profession has become very specialized like other aspects of the design and construction industry
- 2. What kind of services do you provide?** We help the design team and project owner by bringing expertise to implement lighting and AV design solutions that will provide design benefits to the architect, the users of the space and long term benefits for the owner.
- 3. What benefit has the most value added impact?** There are many, starting with helping to manage and reduce the initial costs / budget as it relates to the long term operations costs of energy, maintenance and user satisfaction. We are all familiar with the energy reduction benefits of efficient lighting, but many are not aware of the ROI that quality lighting solutions bring and how it affects the health, well being and performance of people using the space. It is substantial.
- 4. How do you get paid for your services?** We do not sell equipment. We would consider that a potential conflict of interest in doing what is best for the lighting of the project as it would limit our choices. We act instead as the owners advocate for the best lighting solutions at the lowest initial cost. Like other design professionals, we charge a fee for our services based on an hourly rate. We have learned that the costs savings to the project from our services is typically far greater than our initial design fee
- 5. What is the exciting news in lighting today?** There are two areas; The fast pace of new technologies like LED's There are some risks when considering LED's however, our knowledge of these is an example of where our unbiased expertise can help the design team make informed choices. Other news is the tremendous long term benefits of what we call 'lighting quality' solutions. We have learned through recent extensive research of the benefits that lighting quality techniques has on people. Lighting design has evolved beyond engineering and footcandle calculations. Information about these and other topics can be found on our website www.illuminart.net
- 6. What single element of lighting will have the most impact to future designs?** That's easy, 'daylight harvesting'. We need to take lighting conversations in a new direction, for example; new construction and renovations should be 1st harvesting free natural sunlight for any size project. When natural light is part of the lighting systems solutions, it has a tremendous impact in reducing energy, maintenance and people *love* working in comfortable naturally lighted environments. It is a win-win solution.

Watch the new [Sustainable Lighting](#) Video on our website!